



Marketing Assistant

Love hospitality? Love to meet and interact with fun people? Love to work in a friendly environment? Come train to be a top **Marketing Assistant** with us!

The Boulevard Club was announced as the **Great Place To Work** in Hospitality and Retail Industry in Canada for 2023 with 23% higher employee satisfaction rate compared to other typical organizations in the Industry.

- We'll train you!
- We'll feed you!
- We'll reward you!
- We'll offer you an opportunity for your career!

Learn with us the fundamentals of the private club industry. Develop skills and experience in the function of your choice. Participate in innovative projects. Receive one-on-one career advice from the General Manager and/or Department Head.

The Boulevard Club, located 10 minutes west of downtown Toronto on the shores of Lake Ontario is looking for AMAZING people like you!

Where does our business come from? In this area you will get your first exposure to the world of private clubs. Our Marketing and membership department is the custodian of club standards and its positioning.

This department acts as the liaison for handling all media related activities, special events, advertising, partnership programmes, and graphics design. It is responsible for everything which generate publicity and club awareness.

Placement Overview

This is an unpaid internship, however, there is an honorarium at the end of the internship based on the performance along with transportation allowance. This role requires to be on-site.

Under the leadership of the Director of Marketing, Membership & Communications, you will be:

- Learning about marketing, membership and communication function
- Assisting Director of Marketing, Communications and Membership in managing the office
- Learning how to create an online presence of the Boulevard Club using digital media software and visual communication skills, and creating, coordinating, and maintaining digital content.
- Participate in planning and organizing members' events

The Boulevard Club is an inclusive work environment and as such, has a workplace accommodation policy in place. Accommodations are available, upon request, for the interview process and other selection stages for internship applicants with accessibility needs. Please contact Human Resources to discuss further.

Interested applicants are invited to forward their resumes in confidence to careers@boulevardclub.com

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